



**Frank
Porter
Graham
Bilingüe**

cadaniño. unavoz.
PTA
everychild. onevoice.
101 Smith Level Rd • Chapel Hill, NC 27516
919-942-6491 ext. 37264 • fpgpta@gmail.com

January 6, 2018

Dear Business Owner,

We're contacting local businesses on behalf of Frank Porter-Graham (FPG) Elementary School's annual fundraiser: Carnaval. FPG is a public school committed to bilingual and biliterate education to develop cultural awareness. Carnaval is one of several fundraisers organized by the FPG PTA. The PTA will use Carnaval sponsorships to provide school supplies for the classroom, supplement the costs of cultural arts programming, or offset the cost of items like summer camp or glasses for our student who need financial assistance. A Carnaval parade will commence at 5:30 p.m., Friday, Feb. 9, 2018, followed by games in each classroom and a pot-luck dinner. Local businesses support the school by sponsoring a float or classroom game.

Sponsor Details:

Float Sponsorship (\$150)

- Logo on the banner carried by the children before the float
- Logo on the float during voting and after the Carnaval
- Ad (black and white) in the quarterly student newspaper sent home with every child in their Friday folder
- Logo included on sponsorship banners -- one in school lobby and one in school gym
- Sponsorship announced by the principal during parade

Sponsoring a Classroom (\$150)

- Logo/ad outside and inside the classroom
- Ad in the bilingual student newspaper (sent home with every child in their Friday folder)
- Optional game tie-in
- Logo included on sponsorship banners -- one in school lobby and one in school gym
- Sponsorship announced by the principal during Carnaval

Each class acknowledges their sponsor with a placard attached to the banner announcing their country and class (float sponsors), a placard on the hall wall outside and inside the classroom (game sponsors), and on banner collages both in the school lobby and in the gym where parents assemble throughout the year. We also announce all the sponsors at the event, which is attended by more than 600 people, and place all sponsor's logo as an ad in the student newspaper. The student newspaper includes articles in English and Spanish, and is distributed in every child's Friday folder (650+ students) to take home to their parents.

The FPG PTA is a 501(c)(3) non-profit organized under the North Carolina PTA, and your sponsorship of our Carnaval event is tax deductible. If you would like to learn more about FPG Bilingüe or the PTA, please visit one of our websites (School: <http://fpg.chccs.k12.nc.us/> or PTA: <http://fpgpta.org>), or give us a call (919-942-6491).

Contributions can be paid via check to "FPG PTA" with "Carnaval Sponsor" in the memo. Please send your high-resolution logo (2MB) in both color and black and white to Tiffany Devereux at tdx360@gmail.com, and we will send your tax deductible receipt and a photo of your logo sponsoring either a classroom or float, as well as a copy of the newspaper your logo is featured. Thank you for your sponsorship and for making our school and community part of your business.

Sincerely,

Tiffany Devereux

FPG Parent and Small Business Owner